

2012 FEB 23 AM 10: 03

ORA 165 COURTY BOARD OF SUPERVISORS

February 22, 2012

To:

Susan Novak, Clerk of the Board

From:

Thomas G. Mauk, County Executive Officer

Subject:

Exception to the Rule 21

S51A

The County Executive Office requests a supplemental for the February 28, 2012 Board Hearing Meeting.

Agency:

Health Care Agency

Subject:

Reappointment of CalOptima Board of Directors members

District

All

Reason for supplemental: At the request of the County Executive Office

Concur:

CC:

LODO FOR JANM

John M. W. Moorlach, Chairman, Board of Supervisors

Rob Richardson, County Executive Office



SUPPLEMENTAL AGENDA STAFF REPORT

MEETING DATE:

2/28/12

LEGAL ENTITY TAKING ACTION:

Board of Supervisors

BOARD OF SUPERVISORS DISTRICT(S):

All Districts

SUBMITTING AGENCY/DEPARTMENT:

Health Care Agency (Approved)

DEPARTMENT CONTACT PERSON(S):

Donnie LaPlante (714) 834-5522

SUBJECT: Reappointment of CalOptima Board of Directors members

CEO CONCUR Concur 7

COUNTY COUNSEL REVIEW

N/A

CLERK OF THE BOARD Discussion

3 Votes Board Majority

Budgeted: N/A

Current Year Cost: N/A

Annual Cost: N/A

Staffing Impact: No

of Positions: 5

Sole Source: N/A

Current Fiscal Year Revenue: N/A

Funding Source: N/A

Prior Board Action: December 13, 2011 Amendment to OCCO 4-11-12

RECOMMENDED ACTION(S):

Consider current members serving on the CalOptima Board of Directors for reappointment to serve out the remainder of their terms in new seat designations as provided under OCCO 4-11-12 (a) which was amended on 12/13/11.

SUMMARY:

Per OCCO 4-11-12(a) and Board direction, the Health Care Agency is agendizing for your Board an item to consider to reappoint five CalOptima Board of Directors members to serve out the remainder of their terms in new seat designations created by the December 13, 2011 ordinance revision, and presenting them for Board consideration.

BACKGROUND INFORMATION:

The County ordinance establishing CalOptima as the County Health Authority was revised on 12/13/11. That revision consisted of changes to the composition of the CalOptima Board of Directors. Under the revised ordinance members on the Board of Directors who were appointed under the old seat designations, may, upon being reappointed by the Board of Supervisors, continue to serve out the remainder of their terms, regardless of whether they qualify for a seat under the new designations.

Currently serving members who wish to continue to serve on the CalOptima Board of Directors were required to notify the Health Care Agency of their desire to do so and submit a new application, to be considered by the Board of Supervisors for reappointment. Reappointment of members does not signify the start of a new four-year term but only serves to allow the current Board members to serve out the remainder of their terms under the new ordinance. Applicants for future vacancies are required to qualify as set forth in OCCO 4-11-11(c).

Five members submitted their applications for reappointment. All five members are currently serving in their first term. Per OCCO 4-11-12(d), at the end of their current term, their seat will be considered vacant, and they will be required to compete through a new recruitment to serve a second term pursuant to the qualifications as set forth in OCCO 4-11-11 (c).

The following matrix lists the current CalOptima Board members who submitted their application for reappointment, their term expiration, which seat they were originally appointed in under the old ordinance, and which seats under the new ordinance for which they qualify.

	Mary Anne Foo	Ed Kacic	Jim McAleer	Adriana Moreno	Lee Penrose
Term expiration	9/30/2012	9/30/2012	9/30/2012	1/7/2015	9/30/2015
Seat under the old ordinance	Consumer	Business	Consumer	Consumer	Provider
Current hospital administrator or representative of a hospital trade organization					x
Physician in current practice					
Representative of a contracted independent physician's association or health network					
Representative of the for-profit					
business sector in Orange					
County					
Member of the public who is a legal resident of Orange County, who does not qualify for the three consumer seats below		x			
Consumer who is a current recipient of CalOPTIMA services			х		
Consumer who is a current recipient of CalOPTIMA services or a representative from a 501(c)(3) non-profit that serves CalOPTIMA consumers	х		x	х	х
Consumer who is a current recipient of CalOPTIMA services or a representative of a community clinic that serves CalOPTIMA consumers			х		

Per the revisions in the CalOptima ordinance, the Health Care Agency requests that your Honorable Board consider these reappointments to allow the currently serving members on the CalOptima Board of Directors to serve out the remainder of their terms, as authorized in OCCO 4-11-12(a) and referenced in the Recommended Actions.

FINANCIAL IMPACT:

N/A

STAFFING IMPACT:

N/A

ATTACHMENT(S):

- A. Foo application and resume
- B. Kacic application and resume
- C. McAleer application and resume
- D.Moreno application and resume
- E. Penrose application and resume

County of Orange CalOptima Board of Directors Provider Application

General Information: Please type or print clearly. Answer questions as completely as possible. Attach a resume outlining your qualifications.

Name Lee Penros	e		Occupation/Title P	resident and Chief	Executive Office
Home Address			Business Address		
Street			Street		
City	State	Zip	City	State	7:
Home Phone	Fax		Business Phone		Zip
Employment: Li	st last two positions.				
St. Jude Medical C	enter		St. Juda Madigal Care	4- /0	
Employer			St. Jude Medical Cen	ter/St. Joseph Herit	age Healthcare
President and Chie	f Executive Officer		Employer		
Position			Sr.Vice President an	d Chief Financial C	Officer
May 2008	Present		Position		
From	To		August 2000	May 2008	
	.0		From	То	
Education: List rela	ted education.				
Jniversity of Marylar	nd		University of Calif		
chool			University of California School	a Santa Barbara	
Masters Degree in B	usiness Administratio	on			
egree/Major			Bachelor of Arts, Busin	ness/Econimics	
eptember 1991	June 1993		September 1985		
om	То		From	June 1989	
			1 10111	То	

Professional/Community Organizati	ion Membership: List relevant organizations.
N/A	The interesting. List relevant organizations.
Organization	
	Organization
Type of Organization	Type of Organization
Offices Held	
omees field	Offices Held
Briefly Explain: List your qualification	s and why you wish to serve on the CalOptima Board of Directors.
(See Attached)	
Non-profit Board Experience: List your	
Diperience. List your	experience and in what capacity you served.
See Attached)	
,	
2	
Please attach additional sheets if need any other supporting information pert application packets to:	led and attach a resume outlining your qualifications. Include tinent to applying for the Provider position. Mail or drop off
Health Ca	are Agency - Human Resources
40	05 W 5th St., Suite 300 Santa Ana, CA 92701
gnature	Date 12/15/01
v' ,	Date

CalOptima Board of Directors

Provider Application

Briefly Explain: List your qualifications and why you wish to serve on the CalOptima Board of Directors.

My experience working at the hospital, physician, community clinic and insurance levels all contribute to my qualifications for the CalOptima Board of Directors. My current position as President and CEO of St. Jude Medical Center generates significant alignment of purpose with CalOptima. St. Jude is owned by the St. Joseph Health System which is an integral contracted partner for CalOptima in accomplishing its goals. Our four hospitals in Orange County, the St. Joseph Home Health Agency, our community clinics and St. Joseph Heritage Healthcare (a medical practice foundation representing medical groups and IPAs) are all contracted with CalOptima, which allows me to speak from a position of understanding and awareness of the issues from the provider perspective. As a member of the Executive Council for the St. Joseph Health System, I bring an understanding and perspective of a large Orange County based Health System.

My interest in serving on the board comes from looking forward. The impact of the Patient Protection and Affordability Act will be significant throughout our industry and CalOptima will be at the center of many of the changes. With significant enrollment growth by 2014, CalOptima will face both challenges and opportunities, which will require a collaborative approach between CalOptima and the Orange County provider community. I feel that I can be a voice to advocate for collaborative solutions to complex issues that involve many stakeholders. As a CEO of a faith based nonprofit hospital. I have a strong interest in advocating for Medi-Cal patients. As a member of the hospital community, I have an equally strong interest in the health of Orange County hospitals. In my role, I work closely with physicians and other healthcare organizations and I have a strong understanding of the dynamics between providers. St. Jude's integrated delivery system is one of the largest networks of physicians and hospital in Orange County. My experience in providing leadership in the implementation of an advanced integrated information technology system across the continuum of care will be of benefit to CalOptima in its role as a Regional Extension Center. Serving on the CalOptima board would allow me to bring these interests and perspectives together to support strategies that will benefit all stakeholders and ultimately serve the best interests of the Medi-Cal patient community.

Non-profit Board Experience: List your experience and in what capacity you served.

St. Jude Medical Center Board of Trustees	- Board Member and CEO	May 2008 to Present
St. Jude Medical Center Board of Trustees		may 2008 to Present

St. Dide Medical Company D. 1 am	
St. Jude Medical Center Board of Trustees - Staff as CFO	
Stair as CFO	August 2000 4 3 4
St. Jude Memorial Day 1 / -	August 2000 to May 2008

St. Joseph Revenue Cycle Services - Member of Board Operating Committee January 2010 to Present

LEE PENROSE

PROFESSIONAL EXPERIENCE

President and Chief Executive Officer

St. Jude Medical Center Fullerton, California 5/08 to Present

Responsible for all components of St. Jude Medical Center, a 384 bed tertiary hospital with 2,800 employees and an annual operating budget of \$500 Million. Work collaboratively with other ministries of the St. Joseph Health System including St. Joseph Hospital in Orange and Mission Hospital Regional Medical Centers in Mission Viejo and Laguna Beach. Services provided to overall service area of 1.5 million.

Sr. Vice President and Chief Financial Officer

St. Jude Medical Center and St. Joseph Heritage Healthcare – North Division Fullerton, California 8/00 to 5/08

Responsible for financial management and financial planning of St. Jude Medical Center, a 359 bed tertiary hospital and a 140 physician medical practice foundation with an integrated operating budget of \$400 Million annually. Direct responsibilities included management of finance, information services, patient financial services, medical records, admitting, decision support services, materials management. Memorial Foundation finance and provider contracting.

Also responsible for financial management and financial planning of St. Joseph Heritage Healthcare – North Division, a Medical Practice Foundation made up of over 200 medical group and IPA physicians, 85,000 managed care lives, 10 medical office locations.

Vice President of Finance

St. Joseph Heritage Healthcare Orange, California 8/98 to 8/00

Managed financial reporting, analysis and planning for St. Joseph Heritage Healthcare, a Medical Practice Foundation, covering over 450 Medical Group and IPA physicians, 422,000 managed care lives, 38 site locations with a budget in excess of \$300 Million annually.

Vice President of Finance

Orange Coast Managed Care Services, Inc. Orange, California 3/97 to 11/98

Responsible for financial accounting, reporting and analysis for this management services organization, which managed St. Joseph Medical Group and St. Joseph IPA representing over 200 primary care physicians, and over 100 specialist physicians with an operating budget over \$100 Million annually. Assisted in restructuring of the medical group and re-contracting the IPA network, which resulted in annual improvements of \$2.9 Million. Process included development and introduction of a unique risk sharing arrangement with participating providers. Managed transition of organization during merger with FPA Medical Management and acted as liaison for subsequent sale to the St. Joseph Health System.

Director of Finance

Integrated Physician Services Brea, California 10/96 to 3/97

Managed accounting, financial reporting, physician compensation, and treasury functions to physician organizations throughout California through this management services organization, which was owned by the St. Joseph Health System. Worked closely with physician practices in financial distress and performed due diligence for physician practices as potential acquisition targets.

Finance Manager

FHP Healthcare Cerritos, California 9/93 to 10/96

Managed capitation department responsible for budgeting, payment processing and accounting for all California healthcare provider reimbursement of \$1.8 Billion annually for this Health Maintenance Organization. Also responsible for financial management of shared risk pools, claims expense tracking, utilization incentive pools, and pharmacy risk pools.

Financial Analyst

IBM, Federal Systems Company Bethesda, Maryland 6/92 to 4/93

Assistant Manager

Transamerica Financial Services Santa Barbara, California 2/90 to 8/91

EDUCATION

Masters Degree in Business Administration (MBA) – 1993 University of Maryland, College Park, Maryland

Bachelor of Arts, Business/Economics - 1989

University of California Santa Barbara, California

County of Orange CalOptima Board of Directors Application

General Information: Please type or print clearly. Answer questions as completely as possible. Attach a resume outlining your qualifications.

Name Mary Anne Foo			Occupation/Title <u>Executive Director</u>			
Home Address			Business Address			
Street			Street			
City	State	Zip	- <u>City</u> _	State	Zıp	
Home Phone _	Fax		Business Phone _	_ Fax _		
	st last two positions. and Pacific Islander Common or Current To	nunity Alliance	University of Cali Employer Lecturer Position 3/2007 From	fornia, Irvine6/2007 To		
Education: List rel	ated education.					
UCLA School of I School Master in Public Degree/Major 9/91 From	Public Health Health/Health Edu 9/93 To		University of Cal School Bachelor of Scie Degree/Major 9/84	ifornia,Davis nce/Psychology 9/88		

r	
Professional/Community Organization Membership	: List relevant organizations.
<u>CalOptima</u> Organization	St. Joseph Health System Foundation Organization
Public Agency Type of Organization	Private Foundation Type of Organization
Member, Board of Directors Offices Held	Member, Board of Directors
Offices neig	Offices Held
Briefly Explain: List your qualifications and why you we Directors.	wish to continue to serve on the CalOptima Board of
I've been honored to serve on the CalOptima Board of Director Assurance Committee, several sub- and adhoc- committees, a Consumer Representative for the CalOptima Board I feel it is included at all levels while also being inclusive of the providers the health care field from working at community clinics, hospital agencies including the County of Orange, Health Care Agency local level and have a good understanding of the health care sinstitutions. I also have several years of experience in health funding. I feel I bring a unique perspective since I've worked in various perspectives of all. Approximately 90% of the consummembers or uninsured and access the MSI and other county recalOptima board to assist it during its growth and transition per care to Orange County's Medi-Cal members. Thank you for your consummembers of the county's Medi-Cal members.	and the Mary K. Dewane Safety Net Award committee. As a my duty to ensure that the members' voices are heard and is and health plans' needs. I have 25 years of experience in als, for several nonprofit organizations, and at public y and CalOptima. I've worked at a national, statewide, and system, managed care, and its impact on local health care education, health policy, research, health care services, and in so many different levels in health care and understand the ters we serve at the nonprofit agency I direct are CalOptima elated programs. I wish to continue to serve on the eriod and continue to ensure high quality, costs effective
Non-profit Board Experience: List your experience and	d in what capacity you served.
I've been a board member or advisory committee member on s as private foundations including, CalOptima, St. Joseph Health and Pacific Islanders' California Action Network, California Cou Foundation Caring Across Communities National Advisory Cou the Orange County Registrar of Voters Community Elections W	System Foundation, Susan G. Komen for the Cure, Asian uncil on Multicultural Health, The Robert Wood Johnson uncil, Orange County Superior Court Advisory Council, and
Please attach additional sheets if needed and attach any other supporting information pertinent to application packets NO LATER THAN DECEMBER 30 Health Care Attn: Donnie I 405 W 5th St., Santa Ana, CA	lying for the Provider position. Mail or drop off O to: Agency LaPlante 7 th Floor

Mary Anne Foo

EDUCATION

University of California, Los Angeles, Master of Public Health (MPH), Behavioral Sciences and Health Education, June 1993 University of California, Davis, Bachelor of Sciences (BS), Psychology, September 1988

AWARDS

- Community Honoree Award, Japanese American Citizens League Pacific Southwest Division, 2011
- Women Making a Difference Award, State Senator Lou Correa, 2010
- Christopher Jenkins Cancer Control Award, Asian American Network for Cancer Awareness, Research and Training, 2009
- Best Published Paper Award, Asian Pacific Islander Caucus of the American Public Health Association, November 2008
- Best Published Paper Award, Asian Pacific Islander Caucus of the American Public Health Association, November 2006
- Community Leadership Award, Asian American Studies, University of California, Irvine, 2006
- Caring Communities Leadership Award, RAISE Foundation, 2005
- Unsung Heroine, National Award from Mitsubishi Motors Foundation and PBS' To the Contrary with Bonnie Erbe, nominated by Congressman Ed Royce, 2004
- Poverty Fighter Hero Award, Community Action Partnership of Orange County, 2004
- Woman of the Year, Assemblymember Lou Correa, 69th District, 2003
- Wellness and Leadership Award, Asian Business Association of Orange County, 2003
- Ignitor Award, Asian Pacific Student Association of UC Irvine, 2001
- Community Leader Award, Assemblymember Lou Correa, 2001
- Community Leader Award, City of Santa Ana, 2001
- Southern California Society of Public Health Educators' Health Educator of the Year Award, 2000
- Orange County Human Relations Commission Civil Rights Award, 1999
- Korean American Federation, Business Woman of the Year, 1999
- 105th Congress, Second Session Congressional Record, Congresswoman Loretta Sanchez, 1999
- Asian and Pacific Islander Tobacco Education Network's Akamai Award, 1999
- California Tobacco Control Section, Tobacco-Free Hero Award, 1999

EXPERIENCE

EXECUTIVE DIRECTOR

6/97 - Present

ORANGE COUNTY ASIAN & PACIFIC ISLANDER COMMUNITY ALLIANCE, GARDEN GROVE, CA

- Direct agency of 36 staff and more than 30 partnerships serving communities in Southern California and several other states.
- Oversee and evaluate more than 25 programs in the area of health, education, youth development, policy, and community and economic development.
- Develop and conduct training and organization assessment to increase the capacity of community-based organizations to serve the Asian and Pacific Islander communities.
- Develop and write proposals for grant funding for community based organizations and joint projects totally more than
 \$22 million.
- Principal investigator and co-investigator on several federally funded community based participatory research grants, including two REACH US grants serving seven different Pacific Islander and Southeast Asian populations and CA Breast Cancer Research Program.
- Maintain fiscal management of agency and provide other administrative support.

ADJUNCT LECTURER

3/02 - 6/02 and 3/07 - 6/07

UNIVERSITY OF CALIFORNIA, IRVINE

 Taught "Community Health Issues for Asian Americans and Pacific Islanders" at the University of California, Irvine to 95 undergraduate students for Spring Quarter 2002 and 2007 through Asian American Studies, Social Sciences, Public Health, and Social Ecology Departments.

PROGRAM DEVELOPMENT SPECIALIST

12/96 - 6/98

CALOPTIMA, ORANGE COUNTY, CA

- Developed programs for Orange County's Medi-Cal Managed Care Program members including programs that improve access to care, development of model policies for managed care, and development of standards of care for primary care in managed care.
- Proposal writer and fund development specialist.

PROGRAM MANAGER

12/92 - 5/97

ST. MARY MEDICAL CENTER, FAMILIES IN GOOD HEALTH, LONG BEACH, CA

- Developed, managed, and evaluated several health and social education programs to Cambodian, Laotian, Hmong, Latino, and Armenian populations, including immunization, hepatitis B, elderly, tobacco control, perinatal health and case management, pregnant teen mentoring, teen pregnancy prevention, domestic violence and a health care provider training program.
- Proposal writing with more than an 85% success rate of funding and attainment of approximately \$3,000,000.
- Development of cultural competency trainings.
- Qualitative research and evaluation in community settings.
- Fiscal management and administration of annual budget of approximately \$800,000.
- Hired, trained, supervised, and evaluated employees and volunteers.
- Grants management, report writing and other administrative duties.

HEALTH EDUCATION CONSULTANT II

3/92 - 2/93

ASIAN PACIFIC HEALTH CARE VENTURE, LOS ANGELES, CA

- Developed and evaluated for the California Department of Health Services, Tobacco Control Services a statewide perinatal tobacco control intervention for Asian Women – "For You and Your Family."
- Designed and conducted focus groups with clients and health care providers to assist with evaluation of interventions.
- Trained health care providers throughout California to conduct interventions

HEALTH EDUCATION ASSOCIATE

7/90 - 5/92

ORANGE COUNTY HEALTH CARE AGENCY, TOBACCO USE PREVENTION PROGRAM, SANTA ANA, CA

- Coordinated the Asian and Pacific Islander Tobacco Control Program.
- Promoted tobacco control and prevention activities throughout the county.
- Coordinated the Orange County Asian and Pacific Islander Outreach Committee.
- Provided technical assistance to community based organizations to develop, implement and evaluate health education programs.
- Provided technical assistance to community based organizations to seek and obtain funds to develop tobacco control
 programs and policies.

PROGRAM ASSISTANT II

10/88 - 2/90

ASSOCIATION OF ASIAN PACIFIC COMMUNITY HEALTH ORGANIZATIONS, OAKLAND, CA

- Coordinated federally funded projects including an Office of Minority Health AIDS grant, Bureau of Maternal and Child Health subcontract, and a thalassemia project (SPRANS) among community clinics nationally.
- Assisted on substance abuse, uniform database, and CDC AIDS project.
- Developed health education materials for community clinics nationally.
- Coordinated and planned trainings and workshops for more than 300 health care providers.
- Acted as liaison between agency and community clinic members nationally.
- Produced quarterly and final reports.

COMMITTEES

- UCLA AAPI Nexus Journal Editorial Board (2010 current)
- Orange County Registrar of Voters, Community Election Working Group (2010 current)
- CalOptima, County Organized Medicaid Managed Care Health System, Board of Directors (2009 current)
- CalOptima, County Organized Medicaid Managed Care Health System, Quality Assurance Committee (2009 current)
- The James Irvine Foundation's Leadership Awards Committee (2007 current)
- The Robert Wood Johnson Foundation, GWU Caring Across Communities National Advisory Committee (2007 2009)
- Special Service for Groups Community Institution Review Board; Chair (2006 current)
- Susan G. Komen for the Cure, Orange County Affiliate Board of Directors (2006 2007)
- Asian and Pacific Islanders' California Action Network (APIsCAN) (1997 current); Co-Chair (2003 current)
- St. Joseph Health System Foundation, Board of Directors (2003 2008)
- California Office of Multicultural Health, Council on Multicultural Health, appointed by Director of Health Diana Bonta (2001 2008)
- Community Technology Policy Council (2003 2007)
- Pacific Asian Language Services for Health Advisory Committee (2003 2006)
- International Channel's Orange County Community Advisory Council (2003)
- Orange County Superior Court Community Advisory Council (2002 2005)
- UCLA California Health Interview Survey (CHIS) Multicultural Advisory Committee (2002 2007)
- California Asian and Pacific Islander Breast Cancer Advisory Committee, CA DHS (2001 2008)
- Orange County Community Foundation Grants Review Committee (2001 2002)
- Los Angeles Women's Foundation Cervical Cancer Grants Advisory Committee (2001 2002)
- Asian American Cancer Awareness, Research and Training (AANCART), Southern California Subcommittee (2000 current)

- American Public Health Association (1988 current)
- Orange County Childcare Council, appointed by the OC Board of Supervisors (1998 1999)
- Asian and Pacific Islander Caucus of the American Public Health Association (1990 current)
- Asian Pacific Partners for Empowerment and Leadership Advisory Committee (1998 current)
- Asian Pacific Islander Tobacco Education Network (California Tobacco Control Project), Advisory Committee (1997 1999)
- Orange County Asian and Pacific Islander AIDS Network (1999 2002)
- UCLA Center for Health Care Policy, Advisory Committee for Community Policy Project (1998 2000)
- March of Dimes "Healthy Babies Now" Advisory Committee (1992 1994)
- Orange County Breast Cancer Partnership Executive Committee, Chair (1999 2000)
- Orange County Tobacco Control Task Force (1990 2000)

PEER REVIEWED PUBLICATIONS

- 1. Braun, K., Burhansstipanov, L., Corbie-Smith, G., Foo, MA, Harjo, L., Holden, A., Kagawa-Singer, M., Ramirez, A., Seals, B., Tran, J., and Tsark, J. Cancer patient navigator tasks across the cancer care continuum. *Journal of Health Care for the Poor and Underserved*. 2012, Vol. 23.
- Nguyen, TUN, Tran, J, Kagawa-Singer, M, Foo, MA. A qualitative assessment of community-based breast health navigator services for Southeast Asian women in Southern California: Recommendations for developing a navigator training curriculum. American Journal of Public Health. January 2011.
- 3. Dang, J. Lee, J. Tran, J. Kagawa-Singer, M. Foo, MA, Nguyen, TUN, Valdez-Dadia, A, Thomson, J. Tanjasiri, SP. The role of medical interpretation on breast and cervical cancer screening among Asian American and Pacific Islander Women. *Journal of Cancer Education*, March 2010, vol. 25, pp. 253-262.
- 4. Tran, J. Wong, M, Wright, EK, Fa'avae, J, Cheri, A, Wat, E, Camacho, K, Foo, MA. Understanding a Pacific Islander young adult perspective on access to higher education. *Californian Journal of Health Promotion*. 2010, Vol. 8.
- 5. Liao, Y., Tsoh, J., Chen, R., Foo, MA., Cheza, CG., Grigg-Saito, D., Liang, S., McPhee, S., Nguyen, TT., Tran, J., Giles, W. Decreases in smoking prevalence in Asian communities served by the Racial and Ethnic Approaches to Community Health (REACH) project. American Journal of Public Health. May 2010, Vol. 100, No. 5, pp. 853-860.
- 6. Kagawa-Singer, M., Tanjasiri, SP, Valdez, A., Yu, H., Foo, MA. Outcomes of a breast health project for Hmong women and men in California. American Journal of Public Health, May 2009, vol. 99, S2, pp. 467-473.
- 7. Tanjasiri, SP, Tran, J., Palmer, PH, Foo, MA, Hanneman, M, Lee, C, Sablan-Santos, L, Sripipatana, A. Developing a community-based collaboration to reduce cancer health disparities among Pacific Islanders in California. *Pacific Health Dialog*, Vol. 14, No. 1, 119-127.
- 8. Nguyen, TNN, Tanjasiri, SP, Kagawa-Singer, M, and Foo MA. Community health navigators for breast and cervical cancer screening among Cambodian and Laotian women: Intervention strategies and relationship-building processes. Health Promotion Practice, October 2008, vol. 9, pp. 356-367.
- 9. Tanjasiri, SP, Kagawa-Singer M., Foo, MA, Chao, M, Linayao-Putman, I, Nguyen, J, Pirumyan, G, Valdez, A. Designing Culturally and Linguistically Tailored Health Interventions: The "Life is Precious" Hmong Breast Cancer Study. Health Education & Behavior, February 2007, Vol. 34, pp. 140-153.
- 10. Tanjasiri, SP, Kagawa-Singer, M., Nguyen, TNN, and **Foo, MA**. Collaborative research as an essential component for addressing cancer disparities among Southeast Asian and Pacific Islander women. *Health Promotion Practice*, April 2002, vol. 3; pp. 144-154.
- 11. Tanjasiri, SP, Kagawa-Singer, M., Foo, MA, et al., "Breast cancer screening: Hmong women in California. Breast Cancer Early Detection Program, Los Angeles, Journal of Cancer Education, 2001, 6 (1): 50-4.
- 12. Tanjasiri SP, Kagawa-Singer M, Lee SW, Foo, MA, Nguyen TN, Tran JH, Tsui J, Valdez A. Conducting a baseline survey with Pacific Islander and Southeast Asian women: Participatory action research strategies for breast and cervical cancer control. *Journal of Cancer Education*. 2006, Vol. 21, N. 1, S53-S60.
- 13. Koch-Weser S, Grigg-Saito, D, Liang S, Toof R, Kreth NN, Pot M, Foo, MA, Foong HL, Kagawa-Singer M, Lee SW, Tran JH, Nguyen TN, Tanjasiri SP, Nguyen TT, McPhee SJ, Liao Y, Tucker P, Giles W. Health Status of Cambodians and Vietnamese selected communities, United States, 2001-2002. Morbidity and Mortality Weekly Report 2004;53: 760-5. Also appeared in appeared in JAMA, 2004, 292, 2208-2210.
- Tanjasiri, SP, Tran, JH, Kagawa-Singer, M., Foo, MA, Foong, H., Lee, SW, Nguyen, TN, Rickles, J., and Wang, JS. "Exploring Access to Cancer Control Services for Asian American and Pacific Islander Communities in Southern California," Ethnicity & Disease, Vol. 14, Summer 2004.
- 15. Vietnamese Americans: Lessons in American History, An Interdisciplinary Curriculum and Resource Guide, 1st and 2nd editions, 2001 and 2004, Orange County Asian and Pacific Islander Community Alliance.
- 16. Nguyen, T.N., Kagawa-Singer, M., Tanjasiri, S.P., Foo, MA. "Vietnamese Aemrican Women's Health: A Community's Perspective and Report," Amerasia Journal, 2003, Vol. 29, No. 1, 183-197.
- 17. Tanjasiri, S.P., Kagawa-Singer, M., Nguyen, T., Foo, MA. "Collaborative Research as an Essential Component for Addressing Cancer Disparities Among Southeast Asian and Pacific Islander Women," *Health Promotion Practice*, April 2002, Vol. 3, No. 2, 144-154.
- 18. Tanjasiri SP, Kagawa-Singer M, Foo, MA, Chao M, Linayao-Putman I, Lor YC, Ziong Y, Moua M, Nguyen J, & Vang X.. Breast cancer screening among Hmong women in California. Journal of Cancer Education, Vol. 16, 50-54, 2001.
- 19. "PATH for Women Breast and Cervical Cancer Prevention Strategies," Special Service for Groups Publication, March 2001.
- 20. Foo, MA, Robinson, J., Lew, L., Chao, M., Dy, S., Rhodes, M. "Identifying Policy Opportunities to Increase Physical Activity in the Southeast Asian Community in Long Beach, California," *Journal of Health Education*, March/April 1999.
- "Southeast Asian Community Leader Training Curriculum," Southeast Asian Community Leader Immunization Empowerment Project. UCLA School of Public Health, Asian Pacific Health Care Venture and the California Department of Health Services, Office of Refugee Health, June 1997.
- 22. Foo, MA, Shibata, K. For You and Your Family Asian Women Training Curriculum. California Department of Health Services, Tobacco Control Section. Tobacco Control and Cessation Curriculum for Multicultural Women in California, 1993.

County of Orange CalOptima Board of Directors Application

General Information: Please type or print clearly. Answer questions as completely as possible. Attach a resume outlining your qualifications.

<u> Name: Edward B. Ka</u>	acic	Occupation/Title: Pre	sident, Irvine Health Foundation
Professional/Com	munity Organization Memb	ership: List relevant organiza	tions.
-			
		Organization	
Type of Organizatio	n	Type of Organization	• manufacture in the second of
Type of Organizatio	11	Type of Organization	ı
Offices Held		Offices Held	
Home Phone _	Fax	Business Phone	
Employment: List	last two positions.		
Irvin	e Health Foundation	FHP Foundation	on
Em ployer		Employer	
Pre si de n t		Executive Director	
Position		Position	
			May, 1989
From	То	From	То
Education: List relat	ted education.		
University of	f California, Irvine	California Sta	te University, Northridge
School	, addition of the state of the	School	
MBA Degree/Major		B.A., Politica	Science
	0001	Degree/Major	
1999 From	2001	1974 From	1977

Briefly Explain: List your qualifications and why you wish to continue to serve on the CalOptima Board of Directors.

I would like to continue to serve on the CalOptima Board of Directors. It is a privilege to serve on the

I would like to continue to serve on the CalOptima Board of Directors. It is a privilege to serve on the Board. I believe that my professional experience, my other community activities, education, and my service as a member of the Board of Directors (current Board Chair, and previous terms as Board Vice Chair and Chair of the Audit and Finance Committee) provide relevant qualifications for the task. This is a vibrant and very disruptive time for health care in our community, and indeed, nationally. I believe CalOptima faces many challenges and opportunities over the next several years. I would like to continue to serve, and to help CalOptima continue to provide outstanding health care to our 430,000 members and to be an integral part of our community.

Non-profit Board Experience: List your experience and in what capacity you served.

Southern California Association for Philanthropy – Board of Directors and Treasurer ('93-99)

Irvine Chamber of Commerce - Board of Directors ('91 -'94)

Mardan Foundation of Educational Therapy – Investment Committee (not Board member) – since '08

Please attach additional sheets if needed and attach a resume outlining your qualifications. Include any other supporting information pertinent to applying for this position. Mail or drop off application packets NO LATER THAN DECEMBER 30 to:

Health Care Agency Attn: Donnie LaPlante 405 W 5th St., 7th Floor Santa Ana, CA 92701

SignatureDate _December 28, 20

EDWARD B. KACIO, CAIA

Professional Experience

Ed Kacic joined the Irvine Health Foundation (IHF) in May, 1989. His responsibilities include oversight of all financial and investment activities as well as grantmaking and strategy functions. Mr. Kacic has served over thirty years as a grantmaker at private and corporate foundations managing both domestic and international grantmaking efforts.

The Irvine Health Foundation is an independent grantmaking foundation whose goal is to improve the health -- consisting of physical, mental and emotional well-being -- of the residents of Orange County, California.

Relevant previous experience:

- Fluor Corporation. Director of Community Affairs. Responsible for management of The Fluor Foundation, a grantmaking foundation with worldwide scope. Also responsible for other relevant functions, including the Fluor Community Involvement Team, various scholarship programs, corporate matching gift program and the corporate United Way program.
- FHP Foundation (now the Archstone Foundation). Executive Director. Founding Executive Director of independent grantmaking foundation operating both domestically and internationally. Also served as Treasurer of the foundation.

Other Activities

 Served as speaker and/or moderator at numerous national and international conferences on the topics of investments, alternative investments, philanthropy and grantmaking

Education

- MBA Paul Merage School of Business, University of California, Irvine
- Bachelor of Arts California State University, Northridge

Professional Certification

• Chartered Alternative Investment Analyst

Current Community Activities:

- CalOptima Chairman and member of the Board of Directors
- Mardan Foundation of Educational Therapy Investment Committee.

EBK extended BIO dec 2011.DOC

County of Orange CalOptima Board of Directors Application

General Information: Please type or print clearly. Answer questions as completely as possible. Attach a resume outlining your qualifications.

riviessional/Com	munity Organization Memb	ershiv: List relevant organizations.	
rganization		Organization	
pe of Organization		Lype of Organization	
rfices Held		Offices Held	
Street		Street	
City	State Zip	C State	Zip
Home Phone	Fax	Business Phone _ Fax	
Employment: List Alzheimer's Associat Employer	last two positions.	Minute Man Arc for Human Services, Inc. Employer	
President/CEO Position		Executive Director Position	
August 2004 From	Present To	1996 March 2000 From To	2
Education: List rela			
Armstrong State Co	llege	Northwestern University School	
BA English Degree/Major		Masters of Public Administration Degree/Major	
1985	1989	1992 1994	
From	То	From To	

CONTINUED ON REVERSE

Briefly Explain: List your qualifications and why you wish to continue to serve on the CalOptima Board of Directors.

It has been a true privilege to serve on the Board of CalOptima. In my brief tenure I have tried to be candid, fair, and to keep those we serve at the heart of every decision. I have worked to be respectful in my communications and interactions and would expect to continue to do so should I be reappointed.

We serve a high percentage of senior patients in general and patients with dementia at Cal Optima -both populations I have experience and knowledge about - and I believe that knowledge has provided support in deliberations regarding programs such as PACE and how to react to cuts in the ADHC programs. My years of contract experience have been of use as I was asked to Chair the Finance and Audit Committee beginning in September, 2011. As the CEO of a nonprofit, I have had many occasions to build consensus - something I have attempted to also bring to the table with my work as a Board member. I have reached out to members of the provider community, the consumer population, and the staff and would hope to continue to do so. As the Chair of the OC Aging Services Collaborative, I have the unique opportunity to represent over 20 senior services providers in the County and their interests as well as the interests of those they serve.

While I believe CalOptima is a reasonably sound organization offering superior service to consumers, I have been a vocal supporter for more than a year of organizational change including:

- I began in the Spring of 2011 to champion a revised procurement policy with more clear delineation of who can approve what contracts;
- As the new Chair of Finance (beginning in September, 2011) I asked the Board to consider changes to a number of fiscal policies including reserves and capital policies to insure cash reserves are maintained should the State budget be delayed as it has in the past while recognizing provider needs for payment;
- I was asked to Chair an ad hoc on operational efficiencies including any areas of potential fraud and would welcome the chance to fully engage that work;
- I have fully supported efforts to plan strategically for the unprecedented growth expected in 2014 with the changes coming in health care.

On a personal note, I adopted my son Joseph 7 years ago from the County of Orange when he was 5 years old. Joseph receives CalOptima and due to his history of significant abuse we have utilized a host of services including residential care, crisis intervention, behavioral support, medical care and more. I am not only a representative of consumers, I am a consumer of CalOptima. I believe in what we do – the importance of doing it responsibly, doing it well, and doing it in a way that has full exposure to the public eye.

I hope that my tenure will be extended on the Board of CalOptima. Whatever decision is made, I am grateful for the opportunity to serve thus far.

Non-profit Board Experience: List your experience and in what capacity you served.
Cal Optima - Vice Chair & Board Member - 2010 - Present
Constantina Children's Foundation - Volunteer Executive Director - 2007 - Present
Friends of El Faro Orphanage – Board Treasurer and Founder – 2005 – Present
Street Poets, Inc Board of Directors - 2006 - 2009
National Commission of Voational Evaluation Specialist (CCWAVES) - Chairman - 1995 - 2005
PAWS Board of Directors - President - 2004 - 2005

Please attach additional sheets if needed and attach a resume outlining your qualifications. Include any other supporting information pertinent to applying for the Provider position. Mail or drop off application packets NO LATER THAN DECEMBER 30 to:

Health Care Agency Attn: Donnie LaPlante 405 W 5th St., 7th Floor Santa Ana, CA 92701

Signature Date 12



Resumé

President/CEO | August 2004 - Present Alzheimer's Association Orange County Chapter

The President/CEO is responsible for all aspects of managing a 3 million dollar non profit existing to support those with Alzheimer's Disease and their families. Accomplishments include:

· Achieved positive net gain in each year of tenure.

Initiated cost benefit analysis, fully loaded, of all services and programs annually creating significant efficiency increases.

· Added \$400,000 to agency fund balance during tenure to date.

Increased agency market share of persons affected served from 12% to 26%.

• Grew "new" agency resources by 20%.

- Initiated outreach resulting in an increase of persons served of more than 10,000 people per year.
- Board development resulting in increased Board giving (27%) and significant engagement enhancement.
- Employee satisfaction surveys rank overall satisfaction at 96%+.

· Met or exceeded all strategic plan goals in each year of tenure.

- Secured more than eight \$100,000 gifts, one \$500,000 gift, and one \$619,000 gift through direct, personal efforts.
- Established first Orange County Collaborative of Senior Service Agencies, gathering every major agency serving seniors at one table, and serving as the coordinator of the group.
- Created Visionary Women, a group of 500+ women that work to support the Association and each other.
- · Created the Alzheimer's Association Elder Abuse Prevention Council.

President | March 2000 - Present

McAleer & Associates Non Profit Consulting (Laguna Beach, CA)

McAleer & Associates is a private consulting firm specializing in serving the non-profit community. Consultations are offered in strategic planning, fiscal policy and analysis, fundraising, group dynamics, staff education and training and web site design.

A sample of recent or current clients include:

- Corazón De Vida Foundation served as Executive Director including fundraising, board development, operational
 management and other related duties for a non-profit serving orphanages in the Baja region of Mexico. Raised more
 than \$750,000 annually as a part time consultant.
- Friends of El Faro Orphanage planned and implemented Sheryl Crow/Dwight Yokum concert and fundraiser, established initial non profit, managed major celebrity "bank" of talent for four separate fundraisers.
- Street Poets, Inc Whole scale development consulting including major gift program development, grant program development and high profile celebrity fundraiser.
- More than 40 special event contracts & more than 2 dozen non special event clients over 11 years.

Executive Director | 1996 - March 2000

Minute Man Arc for Human Services, Inc. (Concord, MA)

The Executive Director coordinates all aspects of agency services including management, advocacy, budgeting, staffing, strategic planning, fundraising and oversight of a 4+ million dollar agency, existing as three corporations. The position incurred a 49% salary increase within the first two years as a result of performance. Duties and accomplishments include:

- Budget preparation and oversight of a 3.8 million dollar operating budget for three co-joint corporations, and a 2 million-dollar fund balance,
- Recruited major gifts including a \$250,000 gift, a \$100,000 gift and several \$50,000 gifts, as well as manage a 160% increase in fundraising income in the first year alone,
- Purchased and developed an administrative building to include acquisition of a \$205,000.00 gift for a down payment, acquisition of a 1.3 million dollar loan with exceptional terms, supervision of architect, contractor and others, and development of a capital campaign to retire the debt,

Direct supervision of fifteen and oversight of over 120 permanent staff,

- Oversight of a 1.7 million dollar HUD grant and the subsequent rehabilitation of three residential properties to include supervision of developer, architect, contractor and staff, financial structure and planning,
- Initiated board training in communications, roles and responsibilities and long term planning.

continued

Transition Director/Director Program Operations | 1994 - 1996 National Spinal Cord Injury Association (Boston, MA)

Served as Acting Executive Director with agency oversight including leading national legislative advocacy efforts;

· Financial administration, budgeting, staffing, public relations, financial supervision, and all other duties related to the senior management of a national agency;

All duties of the Director of Program Operations were maintained while in this position;

· Responsible for raising over \$250,000 in one year, serving as Editor in Chief of a national magazine, acting as Board liaison, and managing general operations.

Program Director | 1992 – 1994

Transitional Resources, Inc. (Boston, MA)

Program Manager position upgraded in 1993 due to the level of job performance;

· Initial position entailed conversion to community based employment of a sheltered work program for persons with mental retardation and issues of mental health;

· Position was upgraded to include supervision of residential services after the workshop was successfully transitioned into a community based employment program after 18 months;

Title of agency fundraising coordinator was added in 1993.

Coordinator | 1986 - 1992 City of Savannah, GA (Savannah, GA)

 Coordinated a comprehensive disabilities program wherein over 1200 children and adults are offered a variety of social recreational services;

 The entry-level position of Program Leader was promoted to Therapist in 1987 and to overall Program Supervisor in 1989. The Supervisor position was upgraded to Coordinator in 1991.

Professional Papers and Presentations

More than 200 local state, national, and international professional presentations with topics including research on Alzheimer's Disease, conversions of sheltered workshops, fundraising planning and implementation, motivating change, and ethics and values. More than 100 television, print, and radio interviews.

Education

Armstrong State College, Bachelor of Arts, English (Savannah, GA) 1989 Northeastern University, Master of Public Administration (Boston, MA) 1994

- Proficient in: Microsoft Office Suite, WordPerfect, QuickBooks, FrontPage, PageMaker, Publisher
- Foreign Languages: French

Recent Awards and Accomplishments (partial listing)

CalOptima - Vice Chair and Board Member | 2010 - present

Constantina Children's Foundation - Volunteer Executive Director | 2007 - present

Friends of El Faro Orphanage - Board Treasurer and founder | 2005 - present

Street Poets, Inc - Board of Directors | 2006 - 2009

National Commission of Vocational Evaluation Specialist (CCWAVES) - Chairman | 1999 - 2005

PAWS Board of Directors - President | 2004 - 2005

County of Orange CalOptim a Board of Directors Application

General Information: Please type or print clearly. Answer questions as completely as possible. Attach a resume outlining your qualifications.

Name, Adriana Moreno

Occupation Title: Program Director

Professional/ Community Organization Membership: List relevant organizations.

Member Advisory Committee

Organization

Non-Profit

Type of Organization

Healthy Families Representative

CAA Task Force Organization

Task Force

Type of Organization

Steering Committee Vice Chair and Chair

Offices Held

Offices Held

Employment: List last two positions.

Children's Health Initiative of Orange County

Employer

Program Director

Position

7 1 2011

1 47 1 1

Present

From To

Children's Health Initiative of Orange County

Employer

Program Manager

Position

5:2007

0 ;

From To

Education: List related education.

Cal State Fullerton

School

Masters in Public Health

Degree Major

8 2009 From Expected to Graduate in 2012

To

•

University of California, Irvine

School

Spanish Literature Degree Major

1995

2005

6 30 11

From

Τo

Briefly Explain: List your qualifications and why you wish to continue to serve on the CalOptima Board of Directors.

The first time I applied for the CalOptima Board of Directors for the consumer seat it was because I felt I had the experience of working closely with CalOptima members. At that time my son was also a member of the CalOptima under the Healthy Families program. Being an ex-employee of CalOptima has also given me the opportunity to understand the infrastructure of this plan and it's three lines of business. I still wish to continue serving on the CalOptima Board of Directors with a strong commitment of representing a large percentage of the CalOptima membership. In my current position I get to experience the day to day challenges of the children's and families that need access to medical care. I'm also involved with The California Endowment 10 year a projects that involved making central Santa Ana healthier community.

Non-profit Board Experience: List your experience and in what capacity you served.

My experience working in the health industry began as a Certified Application Assistant with the Orange County Community Clinics 10 years ago. I have extensive experience working with the Healthy Families and Medi-Cal population by working with different non-profits organizations which include ARTA Health Network, Safeguard Dental Plan, and CalOptima. I began working with the Children's Health Initiative of Orange County (CHI OC) as a Program Coordinator with the goal to outreach and enroll all uninsured children in Orange County. With the retirement of my Executive Director this past June I was giving the opportunity to take on the responsibilities as Director.

Please attach additional sheets if needed and attach a resume outlining your qualifications. Include any other supporting information pertinent to applying for the Provider position. Mail or drop off application packets NO LATER THAN DECEMBER 30 to:

Health Care Agency Attn: Donnie LaPlante 405 W 5th St., 7th Floor Santa Ana, CA 92701

Signature

Date 19/29///

Adriana Moreno

Professional Profile

Computer Literacy: Windows, Office, Microsoft Word, Excel, Outlook and Power Point. Exemplary customer service skills.

Positive rapport with members and coworkers of various social, economic and educational backgrounds.

Skilled in working independently and following through on assignments.

Skill Highlights

- 11 + years of experience in health care programs
- 4+ years supervisory experience

- Expertise in Community Outreach
- Excellent Customer Relations
- Experienced conducting trainings

Core Accomplishments

Public Relations

- Developed new MOU's with Unified School Districts, SSA, HCA, and FRCs
- Insured good collaboration with community clinics and health care providers
- Chaired the CAA Task Force meetings
- Facilitator of the Anaheim City Unified School District collaborative meetings
- · Member of the American Diabetes Association steering committee
- · Oversaw contract with the City of Irvine

Project Management:

- Increased application submissions for all programs by 80%
- Managed the Care Coordination Model for outreach, enrollment and retention of members
- AmeriCorps/VISTA Program funded by the Children's and Families Commission

Professional Experience

Children' Health Initiative of Orange County

July 2011 to Present

Program Director

Orange, CA

Provide leadership and management to order to implement goals and objectives for CHI OC's strategic plan. Continue mobilizing the outreach, enrollment, retention, and utilization (OERU) services for the uninsured. Oversee fund development consultants and finalized grants. Oversee the One-e-App team to continue collaboration and support of new enrollment entities. Maintain strong relationships and collaborations with other community partners. Develop operating budgets, manage expenditures and review financial reports.

Children' Health Initiative of Orange County

April 2007 to July 2011

Program Assistant Manager/Program Manager

Orange, CA

Manage a team of 10 Health Care Access Coordinators (HCACs). Coordinate all the recruiting, training and certification of new staff. Strengthen company's mission by implementing new OC Cares Program for uninsured children. Defined strategy and work plan for the AmeriCorps/VISTA Program. Develop strategic alliance with health partners that result effectively for grant funding. Improved internal tracking tools for reporting purposes. Produce monthly reports on all health programs.

Outreach Specialist/ State Programs Healthy Families

Orange, CA

Accountable for the Healthy Families/Medi-cal member satisfaction service. Outreach for potential members into the Healthy Families Program. Assist and educate families on Healthy Families enrollment procedure. Generate high volume of contacts for outreach participation at health fairs throughout all Orange County. Facilitate CAA meetings and serving in several steering committees.

Western Medical Management

March 2003 to July 2005

Certified Application Assistant

Irvine, CA

Conduct community outreach to uninsured population of the county. Increase monthly goals of 50 or more applications per month. Develop good provider relations with pediatric offices to generate leads.

Education

University of California, Irvine

2000

Spanish Literature

B.A

Irvine, CA

MPH anticipated 2012 Additional Certificatio Certified Application Assistant (CAA)